



# Factory-Tailored Energy Cost Reduction Package Solution



# Energy Market Trends: Explosive Growth, Increasing Complexity & Risk

A growing need for carbon neutrality despite extreme weather events, economic uncertainty and geopolitical tensions



## 20% of global CO2 emission

comes from manufacturing and production sectors

*World Economic Forum, Reducing the carbon footprint of the manufacturing industry through data sharing, 2024*

## 54% of global energy consumption

comes from manufacturing and production sectors

*World Economic Forum, Reducing the carbon footprint of the manufacturing industry through data sharing, 2024*

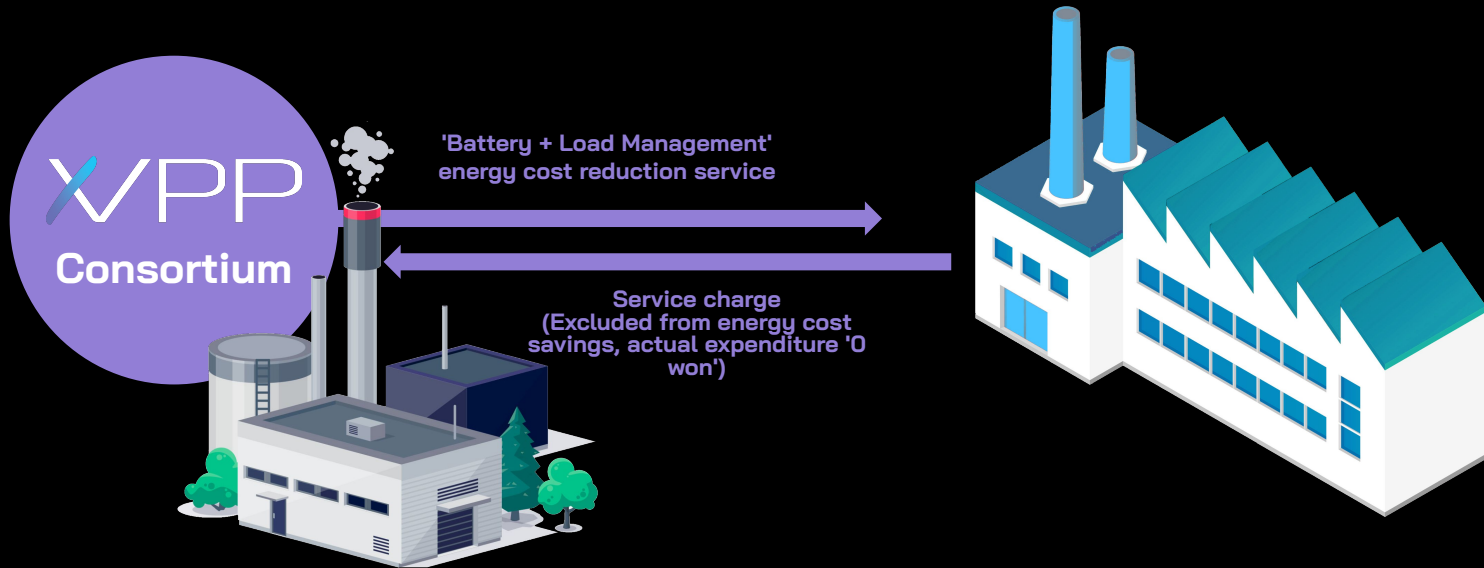
## Min. 15% production cost increase

due to the costs of decarbonizing the production of steel, aluminum, and cement

*McKinsey, An affordable, reliable, competitive path to net zero, 2023*

# The solution to the challenges

The 'Guaranteed Electricity Costs Reduction Rate (%)' service to reduce electricity bills without additional expenses!



# Guaranteed Electricity Cost Saving Rate % Service



- A model that guarantees a percentage reduction in electricity bills, regardless of actual savings
- Discounts on service charges by providing on-premise space (at factory site) for installing the rental batteries

Avoid the risk of high initial investment with rental batteries\*

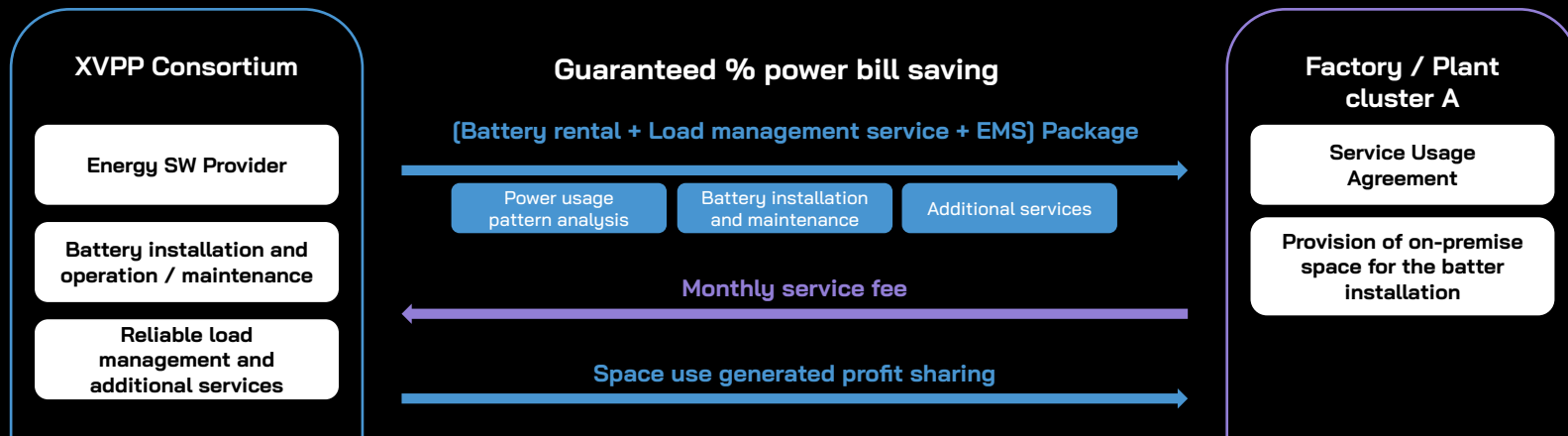
*\*300 kWh to 1 MWh battery rental based on load analysis results*

+

Guaranteed savings (%) on the electricity bill

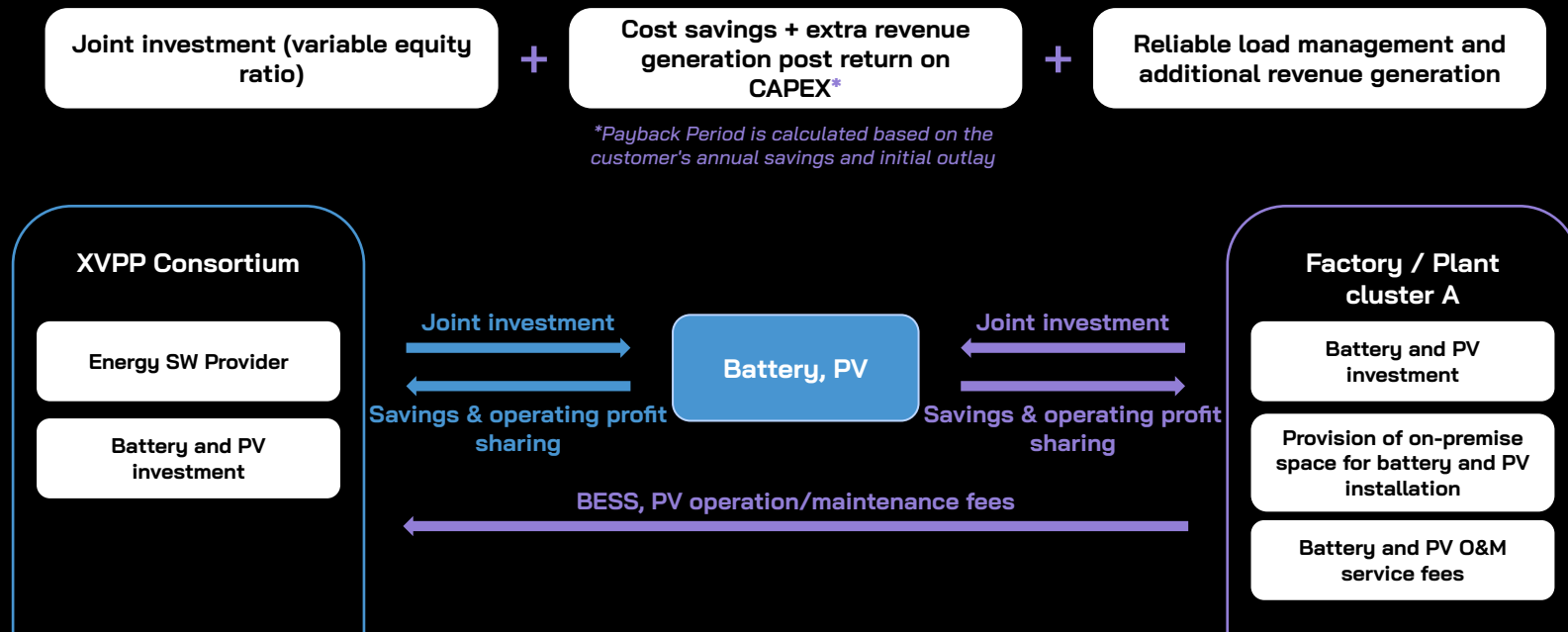
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Reliable load management and additional revenue generation



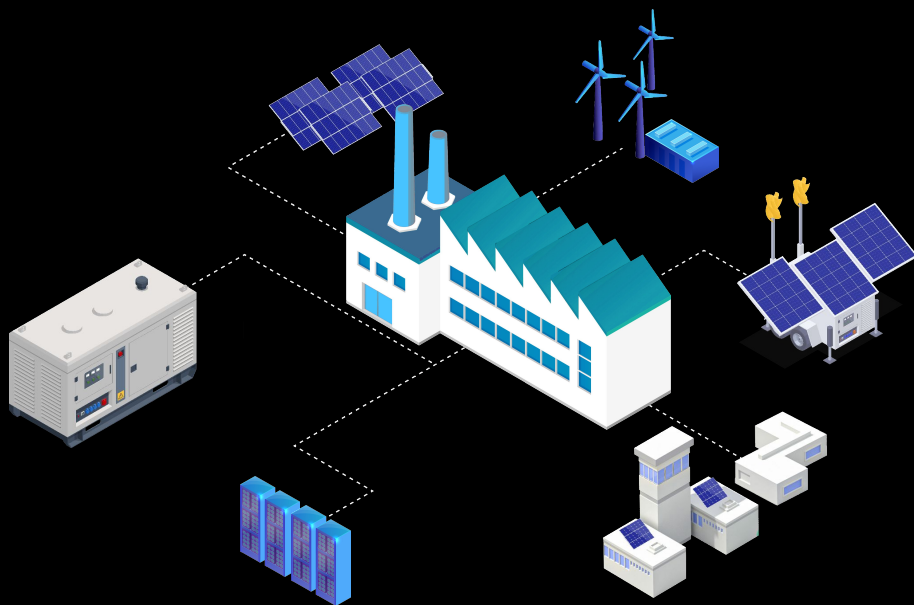
# [optional] Co-equity investment and profit sharing model

- Joint investment in energy cost reduction infrastructure (battery and/or solar) considering shareholding ratio between the consortium and the factory or industrial cluster
- Differences in the investment recovery period according to the joint investment structure



# Additional expected benefits

- Integrated management of the energy within the facility (HVAC, EV chargers, emergency generators, etc.)
- Operate AI-based advanced systems and full resource monitoring dashboards by integrating with the existing ICT infrastructure



- AI automatically integrates new energy resources (PV, battery, EV, charging infrastructure, etc.) into the infrastructure and optimizes the portfolio to reduce additional energy costs
- Real-time portfolio configuration and operation of available resources by AI ensures stable power supply even in emergency situations

# Service delivery process and application results

- Service package level selection based on energy use pattern analysis (2-3 months)
- Energy cost reduction guarantee thanks to AI-driven battery / PV operation and load management



Service  
delivery  
process

## Determine service package after energy use pattern analyzing (2-3 months)

- (1) Service application site consultation □ (2) PoC for the selected site □ (3) Create PoC result report □  
(4) Calculate 'target reduction rate (%)' based on PoC report □ (5) Estimate final service charges<sup>(\*)</sup>

*\*For Proof-of-Concept (PoC) charges, differential agreement is made based on the number/complexity of managed facilities and the amount of power used in the PoC site*

*\* The final service charge consists of 'Basic Service Charge + Savings Fee'*

**The final service charge is calculated within the 'energy cost saved through the service', so there is no additional cost burden.**



Ensuring the  
energy cost  
reduction by  
linking  
battery-PV

## Provide reliable energy cost reduction services by linking distributed resources such as batteries and solar power

### Ensure cost reductions by reducing peak-cut and contract capacity

- Basic energy cost reduction through AI-based load optimization
- Maximized cost reductions by installing distributed resources such as batteries and solar power

average

15↓  
%

**NOW IT'S YOUR TURN**

